



World Franchising Network



World Franchising Branding Program

WEBSITES

- WorldFranchising.com* (main portal site)
- 100TopFranchises.com* (for exceptional franchisors with over 50 operating units)
- HottestNewFranchises.com* (for franchisors with 50 operating units or less)
- Franchises4Vets.com* (to the extent that you want to attract veterans into your system)
- MinorityFranchising.com* (to the extent that you want to attract minorities into your system)
- PickThePerfectFranchise.com (franchisor determines required prospective franchisee traits)

*redirected to WorldFranchising.com

PUBLICATIONS

Bond's Top 100 Franchises (merit-based promotion of 100 exceptional franchises)

Bond's Hottest New Franchises (for franchisors with 50 operating units or less)

"How Much Can I Make?" (~100 current-year Item 19s in their entirety)

We Provide the Exposure, You Provide the Value

The overarching objective of the World Franchising Network is to provide the site visitor with accurate, detailed information so that he or she knows a great deal about the franchisor's business before requesting more information about the company. Source Book Publications and the World Franchising Network are committed to assisting individuals in their quest for self-employment and business ownership. We seek to provide prospective franchisees with the most all-inclusive and up-to-date information on the maximum number of legitimate franchise systems and service providers. We feel strongly that the inherent operating and systems advantages that franchising offers make it the preferred avenue for 95% of those who want to go into business on their own.

All franchisors enjoy the following additional benefits:

- Industry Earnings Claim Package (4 industry options, a \$150-\$450 value)
- Copy of *"How Much Can I Make?"* (retail \$34.95)
- Copy of *Bond's Top 100 Franchises* (retail \$24.95)
- Copy of *Bond's Hottest New Franchises* (retail \$24.95)
- Consideration for articles on the franchising industry (two annual USA Today surveys)
- Free participation in industry surveys

The tangible results of participating in the online and print listings are qualified leads from prospects who already know: 1) your geographic emphasis; 2) the investment required; 3) the training given; 4) services provided, and 5) enough in-depth background data to be truly interested and informed before requesting additional information.

WorldFranchising.com
THE DEFINITIVE GUIDE TO THE WORLD OF FRANCHISING

Search Franchises | Bookstore & Official Docs | Franchise Assistance | Resources & Information | News

Home > Franchise Directory > Retail Stores > Sign Stores > FASTSIGNS

FASTSIGNS

FASTSIGNS International, Inc.
2542 Highlander Way
Carrollton, TX 75006
(800) 827-7440 / (214) 345-5000
(866) 422-4927 (Fax)
Mr. Mark L. Jamieson, SVP, Franchise Support & Development
mark.jamieson@fastsigns.com

Visit Website
FAQ

Signage has never been more important. Right now, businesses are looking for new and better ways to compete. Industries are revamping to meet compliance standards and advertisers are expanding their reach into new media, like digital signage, QR codes and mobile vehicles. Join the franchise that's leading the next generation of business communication. Now more than ever, businesses look to FASTSIGNS for innovative ways to connect with customers in a highly competitive marketplace. Our high standards for quality and customer service have made FASTSIGNS the most recognized brand in the industry, driving significantly more traffic to the Web than any other sign company.

Profile | **Top 100** | **Veterans** | **Minorities** | **Growth** | **More**

Franchisor Background		Financial Requirements	
Year Established: 1985	Franchising Since: 1985	Minimum Net Worth: \$250K	
Operating Units: 529	Company-Owned Units: 0	Cash Investment: \$75K	
Franchised Units: 529	Company-Owned Units: 0	Total Investment: \$170,250-\$K	
Franchised Units: 529	Company-Owned Units: 0	Average Total Investment: \$234K	

Geographic Distribution

	Initial Franchise Fee	Average Franchise Fee	Onboarding Royalty
USA: 481 (92.2%) in 48 States	\$24.5K	\$35K	6%
Canada: 22 (4.2%) in 8 Provinces			

Find a Franchise

By Industry | By Alphabetical Listing | By Average Total Investment | By Total Operating Units | By Average Franchise Fee | By Publication | By Keyword **Go**

Franchise Spotlight

PADGETT
Padgett Business Services
America's largest and fastest-growing business consulting firm. Padgett Business Services is the leading provider of business consulting services to small businesses. We provide a wide range of services including business planning, financial analysis, marketing strategy, and more.

THE INTERFACE FINANCIAL GROUP
The Interface Financial Group provides financial services to businesses and individuals. We are a leading provider of business consulting services to small businesses. We provide a wide range of services including business planning, financial analysis, marketing strategy, and more.

WorldFranchising.com

The Most Comprehensive and Up-To-Date Website on Franchising —

The World Franchising Network allows qualified franchisors to “strut their stuff” to site visitors. The site includes general information, specific links to veteran and minority outreach efforts, current news, and articles written by the World Franchising Network.

WorldFranchising.com is the result of a consolidation of six previously stand-alone websites into one. It is unquestionably the most comprehensive and up-to-date website on franchising. WorldFranchising.com lists detailed profiles on ~250 North American franchisors. The profiles are sorted by seven search criteria:

- Key Word (signs, FASTSIGNS, maintenance, etc.)
- Alphabetically
- Industry Type (36 primary categories, over 150 subcategories)
- Total Operating Units (franchised, company-owned, and total)
- Average Total Investment
- Average Franchise Fee
- Publication (*Bond's Top 100 Franchises*, *Bond's Hottest New Franchises*, *Veterans' Guide*, *Minority Guide*)

Each participating franchisor has a detailed profile that is the result of an extensive 47-point questionnaire. The profile includes all of the critical information needed to determine if one has an interest in becoming a franchisee. If so, the visitor can either call or email the designated contact person at the franchise who is in charge of responding to prospective franchisees. If there is no interest, neither the franchisor nor the prospective franchisee wastes his or her time. (Click here for FASTSIGNS profile). The 4-color company logo provides brand recognition and allows visitors instant access to a franchise system.

Growth

One of the most telling aspects of the due diligence process is the growth of the company over the past 6 - 10 years. If its growth is steady and is increasing at a controllable rate, this is encouraging to know. If, on the other hand, the franchise has lost franchisees in significant numbers, there should be a straightforward explanation. Our growth charts clearly illustrate the recent progress of any given franchised business.

Find a Franchise

By Industry | By Alphabetical Listing | By Average Total Investment | By Total Operating Units | By Average Franchise Fee | By Publication | By Keyword **Go**

Home > Franchise Directory

Franchise Directory

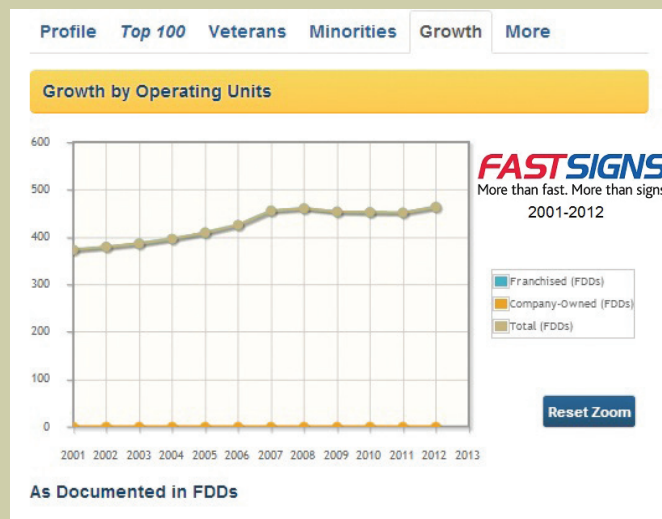
Automotive Services (30)

- Auto - General (3)
- Auto Appearance Services (7)
- Auto Parts (2)
- Auto Purchase Consulting (1)
- Car Washes (1)
- General Auto Repair Services (6)
- Muffler, Front End, Shocks Etc (2)
- Tire Stores and Retaiding (1)
- Transmission Repair (2)
- Tune Ups, Lubes, & Oil-Related (5)

Baked Goods (16)

Maintenance Services (70)

- Bathroom Sanitation (2)
- Carpet and Upholstery Cleaning (6)
- Commercial/Residential Cleaning (17)
- Handyman Services (8)
- Heating, Cooling, Ventilation (2)
- Interior Products and Services (5)
- Lawncare and Landscaping (4)
- Maintenance - General (10)
- Pest Control/Extermination (4)
- Plumbing & Electric Services (3)
- Restoration Products, Services (6)
- Water Purification/Softening (1)



More

The More section includes supplemental information about the specific franchise system that might be of interest to prospective franchisees. This consists of articles written by the World Franchising Network that feature the franchise, recent tweets (@WorldFranNet) about specific franchises, meaningful tweets from the franchisors themselves, and recent videos that reflect on the company. A link to Frequently Asked Questions (FAQ) is prominently displayed in the Profile section after the link to the company's Homepage.

Profile | **Top 100** | **Veterans** | **Minorities** | **Growth** | **More**

FASTSIGNS on World Franchising

Articles

Franchising: Alive and Well Among Our Veteran Community
USA Today's Top 50 Franchises for Veterans in 2013
June 21, 2013

Latest News on the Web

World Franchising @WorldFranNet
Timely Signs - Co-Branding Helps @FASTSIGNS
bit.ly/1fduh2t

World Franchising @WorldFranNet
High Franchisee Satisfaction Places @FASTSIGNS on List of Top Franchisees for Veterans
bit.ly/1fduh2Q

Tweets by FASTSIGNS

FASTSIGNS® @FASTSIGNS
FASTSIGNS Case Study: Creating a Signage Strategy for Chilo's World Headquarters
fastsigns.com/Blog/case_s... via @FASTSIGNS
Expand

FASTSIGNS® @FASTSIGNS
The 25 Greatest Fake London Underground Signs In The History Of Fake London Underground Signs
buzzfeed.com/robinredd/the... via @FASTSIGNS

Compose new Tweet...

Videos from FASTSIGNS

On YouTube

FASTSIGNS® Certified as a W...

See more at FASTSIGNS's YouTube Channel

Top 100 Franchises Program

An In-Depth Analysis of Today's Top Franchise Opportunities



Each year, the World Franchising Network publishes Bond's Top 100 Franchises. The Top 100 Franchises Program is merit-based and features detailed analyses of top franchises with 50 or more operating units. Companies are evaluated on the basis of historical performance, brand identification, market dynamics, franchisee satisfaction, level of training, on-going support, and financial stability, among various other features. Five editions of the book have been printed to date.

Website Listing Includes:

- Expanded business description of your franchise
- 4-color logo
- Website profile updates throughout the year at no cost

Bond's Top 100 Franchises Listing Includes:

- Your contact information and full World Franchising profile data
- 2-3 page detailed write-up based on your FDD
- Your grayscale logo
- Optional 4-color logo on the cover of the book

Selection as a *Top 100 Franchise* presents an unparalleled opportunity to showcase your company to thousands of potential investors. Click here for a list of companies that were included in the 2013 Edition. **Please understand that inclusion in the *Top 100* is merit-based, not automatic.** The book can be purchased at www.FranchisingResourceCenter.com for \$24.95.

Profile

Top 100

Veterans

Minorities

Growth

More

Top New Franchises

Select Year -

2014

FASTSIGNS is a pioneer and leader in the signs and graphics industry, combining advanced technology with innovative ideas to design and produce signs for businesses and organizations of all types and sizes. FASTSIGNS offers consulting, design, production, file transfer, delivery, and installation for a full range of sign and graphic products. Since 1985, the company has grown to a network spanning across the globe. FASTSIGNS has been ranked among the top in Entrepreneur's Annual 500 for over 15 years and has been named #1 in the Business Services Category by Franchise Business Review for 5 years in a row.

Year	Franchised	Change	Company-Owned	Change	Total	Change
2012	403	2.06% +	0	--	403	2.06% +
2011	451	-0.22% +	0	--	451	-0.22% +
2010	452	--	0	--	452	--

Investment Required

The initial fee for a FASTSIGNS franchise is \$38,500. FASTSIGNS provides the following range of investments required to open your initial franchise. The range assumes that all items are paid for in cash. To the extent that you choose to finance any of these expense items, your front-end investment could be substantially reduced.

Item	Established Low Range	Established High Range
Initial Franchise Fee	\$38,500	\$38,500
Leasehold Improvements	\$18,903	\$52,073
Furniture & Fixtures	\$5,879	\$8,996
Deposits	\$1,500	\$10,838
Telephone & Networking	\$4,387	\$5,628
Decor, Menu Boards, Graphics	\$3,885	\$4,475
Tools and Saw	\$5,295	\$5,649

Hottest New Franchises Program

The Essential Guide for Up-And-Coming Franchisors



The *Hottest New Franchises* Program is designed to assist new and growing franchises in gaining market exposure and increased credibility at a reasonable cost. Qualifying companies with 50 or fewer operating units are promoted through the HottestNewFranchises.com site and its accompanying publication, *Bond's Hottest New Franchises*. World Franchising Network members with 50 or fewer operating units can receive promotion through the *Hottest New Franchises* Program at no additional cost.

Website Listing Includes:

- Expanded business description of your franchise
- 4-color logo
- Website profile updates throughout the year at no cost

Bond's Hottest New Franchises Listing Includes:

- Your contact information and full World Franchising profile data
- 2-3 page detailed write-up based on your FDD
- Your grayscale logo
- Optional 4-color logo on the cover of the book

Profile
Hottest New
Veterans
Minorities
Growth
More

Hottest New Franchises

Select Year -

2014

With an unwavering commitment to quality of life without compromise, IKOR offers a wide range of care management and advocacy services to the elderly, injured, ill, and disabled. After decades of nursing experience with seniors and disabled individuals, IKOR realized that no single organization existed to ensure that the personal wishes and needs of such individuals were respected. As a patient advocate, IKOR offers guidance, planning, oversight, and implementation of plans surrounding clients' important life issues including medical, environmental, legal, and financial affairs. The IKOR team consists of highly experienced Registered Nurse Patient Advocates (RNPA) and Personal Needs Coordinators (PNC) who labor to serve as an objective, protective, and positive influence in clients' lives. Franchisees benefit from the full backing of the IKOR organization with years of experience, professional affiliations with national associations, and a wide array of start-up support and ongoing assistance. Whether coming from a background in medical care, the legal field, finance, or business management, IKOR presents franchisees with the chance to own a successful business that will make a lasting positive impact.

Year	Franchised	Change	Company-Owned	Change	Total	Change
2012	14	55.56% +	1	0.0%	15	50.0% +
2011	9	125.0% +	1	0.0%	10	100.0% +
2010	4	--	1	--	5	--

Investment Required

The fee for an IKOR franchise is \$39,900. IKOR provides the following range of investments required to open your initial franchise. The range assumes that all items are paid for in cash. To the extent that you choose to finance any of these expense items, your front-end investment could be substantially reduced.

Item	Established Low Range		Established High Range		
Initial Franchise Fee	\$32,900		\$39,900		
IT System and Setup Fee	\$3,000		\$3,000		
Leases and Security Deposits	\$0		\$3,000		

Reach Out to Military Veterans

This is the definitive guide to franchisors who actively recruit and support military veterans. To the extent that a franchisor is interested in recruiting military veterans, we have provided a detailed summary of each franchisor's program, including the current participation of veterans within the system and what special "discounts," if any, they provide to attract veterans. Franchisors can participate in Franchises4Vets.com at no cost. The website will prominently display logos of sponsor companies, as well as articles written by sponsors. Sponsorship of Franchises4Vets is separate from World Franchising Network participation and provides numerous additional benefits.

Franchises4Vets.com

Franchises4Vets is rapidly growing, with new material and franchisors added every day. We provide veterans with a comprehensive database of information on franchising opportunities.

Profile
Top 100
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Veteran Franchising

Signage has never been more important. Right now, businesses are looking for new and better ways to compete. Industries are revamping to meet compliance standards. And advertisers are expanding their reach into new media, like digital signage, QR codes and mobile websites. Join the franchise that's leading the next generation of business communication. Our high standards for quality and customer service have made FASTSIGNS the most recognized brand in the industry, driving significantly more traffic to the Web than any other sign company. We also lead in these important areas:

- #1 Sign Franchise in Entrepreneur magazine Franchise 500, 2011-2013
- World Class Franchise Satisfaction Recognition, 2013 Franchise Research Institute
- Franchisees' Choice Designation, 2013 Canadian Franchise Association

FASTSIGNS is one of only a handful of franchises approved for the Franchise America Finance Program, with \$1 million dollars in franchisee approved franchise owners.

[Click here](#) for the questionnaire form that was filled out by the franchisor:

Veteran Ownership

	Number of Units	Number of Units with Veteran Participation	% Veteran Participation
Franchised Units	529	58	10.96%
Company-Owned Units	0	0	N/A
Total Units	529	58	10.96%

Specific Veteran Programs

	Single Operating Unit	Veteran Discount
Total Initial Investment	176-252.5K	
Initial Franchise Fee	34.5K	50%
Average Royalty Rate	6%	50% in year one

Veteran Representation

Management Employees	20
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“50 Top Franchises for Veterans”

Franchises4Vets has authored five annual high-profile articles for *USA Today* entitled “50 Top Franchises for Veterans.” The article provides a great deal of exposure to those franchisors selected. Inclusion is open to any franchisor with greater than 50 operating units and which has done an exceptional job of supporting the inclusion of veterans. There is no cost to be included in the article. [Click here for the 2013 survey.](#)

FRANCHISING TODAY

THE SOURCE FOR BUSINESS OPPORTUNITIES

FRIDAY, APRIL 1, 2011

Franchise companies offer special programs for veteran franchisees

BY THE FRANCHISE ADVISOR

One of the biggest goals in the world of franchising is to assist prospective franchisees in making the most of their investment. Franchise companies are doing this by offering special programs for veteran franchisees. These programs are designed to help veterans who are looking for a new business opportunity to get started in the franchise industry. The programs are designed to help veterans who are looking for a new business opportunity to get started in the franchise industry.

Franchisees

Some franchise companies have special programs for veterans who are looking for a new business opportunity. These programs are designed to help veterans who are looking for a new business opportunity to get started in the franchise industry. The programs are designed to help veterans who are looking for a new business opportunity to get started in the franchise industry.

Specialized training and support are available for veterans who are looking for a new business opportunity. These programs are designed to help veterans who are looking for a new business opportunity to get started in the franchise industry.

(Photo: USA Today)

(Photo: USA Today)

The government has set up a special program for veterans who are looking for a new business opportunity. These programs are designed to help veterans who are looking for a new business opportunity to get started in the franchise industry.

It is possible to find a new business opportunity for veterans who are looking for a new business opportunity. These programs are designed to help veterans who are looking for a new business opportunity to get started in the franchise industry.

There are many ways to find a new business opportunity for veterans who are looking for a new business opportunity. These programs are designed to help veterans who are looking for a new business opportunity to get started in the franchise industry.

(Photo: USA Today)

50 Top Franchises for Military Veterans

Franchise	Franchise Fee	Startup Costs	Financing	Training	Support	Marketing	Other
1. Arby's	\$15,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
2. Baskin-Robbins	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
3. Burger King	\$15,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
4. Casey's	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
5. Chick-fil-A	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
6. Church & Dwight	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
7. Cracker Barrel	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
8. Dunkin' Donuts	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
9. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
10. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
11. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
12. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
13. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
14. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
15. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
16. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
17. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
18. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
19. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
20. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
21. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
22. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
23. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
24. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
25. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
26. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
27. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
28. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
29. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
30. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
31. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
32. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
33. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
34. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
35. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
36. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes	Yes
37. Express	\$10,000	\$1.5M	Yes	Yes	Yes	Yes</	

National Minority Franchising Initiative

The Definitive Directory of Over 500 Franchises Actively Seeking and Supporting Minority Franchisees

The National Minority Franchising Initiative (NMFI) is the premiere organization solely dedicated to bridging the opportunity gap that exists between franchisors and potential franchisees in minority communities. The Initiative takes a multifaceted approach to raising franchise awareness in target markets by delivering high-quality products in the areas of publications, electronic media, education, training, consulting, and strategic partnerships. Similarly, to the extent that a franchisor is interested in increasing their minority participation or expanding into under-served markets, we have provided a detailed summary of each franchisor's program, including the current participation of minorities within the system. If your organization is committed to recruiting minorities and maximizing business opportunities in under-served markets, we invite you to join the Initiative at no cost.

MinorityFranchising.com

Profile	Top 100	Veterans	Minorities	Growth	More
Minority Representation					
Click here for the questionnaire form that was filled out by the franchisor.					
Units Owned by Minorities					
Number of African American Unit Owners					2
Number of Asian American Unit Owners					37
Number of Hispanic Unit Owners					40
Number of Native American Unit Owners					0
Other Minority Ownership					0
Minority Management					
Total Number of Senior-Level Management Employees					N/A
Number of Minority Senior-Level Management Employees					N/A
Co-Owned Minority Managers					N/A
Corporate Minority Managers					N/A
Minority Board Members					N/A
Minority Program					
Development Advances, franchise fee reduction, financing referrals, lease negotiations, loan assistance, managerial training, mentoring					

The Initiative's website, MinorityFranchising.com, provides a searchable directory (6 custom sorts) of more than 500 franchisor profiles. Leads will be generated through the Franchise Info Expediter™ lead generation system and sent directly to the franchisor.

The site also prominently displays the logos of NMFI sponsors, as well as articles written by sponsors.

“50 Top Franchises for Minorities”

FRANCHISING TODAY

Volume 14 Number 1 • January 2002 • \$5.00 • 100 Pages • ISSN 1040-3909

ISSN 1040-3909

Franchisors actively seek minority participation and ownership

By C. Gerald Wilkins and Bill Coughlin, Minority Business Development Bank

As the nation's economy continues to grow, franchisors are becoming more active in seeking minority participation and ownership in their businesses. This trend is driven by a number of factors, including the desire to increase market reach, improve customer service, and diversify ownership.

Franchising is a business model that allows individuals to own and operate a business under a franchisor's brand. This model has become increasingly popular in recent years, and franchisors are actively seeking minority participation and ownership in their businesses.

One of the primary reasons franchisors seek minority participation and ownership is to increase market reach. By partnering with minority-owned businesses, franchisors can tap into new markets and expand their customer base.

Another reason franchisors seek minority participation and ownership is to improve customer service. Minority-owned businesses often have a deep understanding of the needs and preferences of their local communities, which can help franchisors provide better service to their customers.

Finally, franchisors seek minority participation and ownership to diversify ownership. By partnering with minority-owned businesses, franchisors can reduce their reliance on a single owner and spread the risk of ownership.

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50 TOP FRANCHISES FOR MINORITIES

Compiled by Robert A. Johnson, President, Johnson & Johnson, Inc.

Franchising Today, January 2002, pp. 10-11

Franchising Today, January 2002, pp. 10-11

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has done an exceptional job of supporting the inclusion of minorities. There is no cost to be included in the articles. Click [here](#) for the 2013 survey.

The National Minority Franchising Initiative authors two high-profile articles — “The Top 25 Franchises for Minorities” for *PODER Enterprise* magazine and “50 Top Franchises for Minorities” for *USA Today*. These undoubtedly provide a great deal of free exposure to those franchisors selected. Inclusion in these publications is open to any franchisor with greater than 50 operating units and which

"How Much Can I Make?" - 2014

An "Insider's Guide" to Actual Sales, Expenses, and/or Profit Data on Major Franchise Systems



This is an "insider's guide" to actual sales, expenses, and/or profit data on major franchise systems. This annual publication, now in its 13th Edition, includes roughly 100 earnings claim statements (Item 19s). Included with your World Franchising membership is a complimentary copy of "How Much Can I Make?" (retail \$34.95) upon publication.

"How Much Can I Make?" is an annual publication detailing difficult-to-obtain historical sales, expenses, and/or profit data on actual franchise operations, as provided by the franchisors themselves. Because publication of an earnings claims statement is at the sole discretion of franchisors, only about 60% choose to provide this critical information. The 2013 "How Much Can I Make?" includes ~80 recent earnings claims statements in their entirety. In reviewing these actual performance statistics, readers will gain invaluable insights on the true economics of major players in the industry. World Franchising Network participants are approached about featuring their earnings claims statement in its entirety in the 2014 Edition of "How Much Can I Make?"

Click here for a list of companies that were included in the 2013 Edition. The book can be purchased on www.FranchisingResourceCenter.com for \$34.95.

PickThePerfectFranchise.com

As a participant in the World Franchising Lead Generation Program, you will automatically be included on PickThePerfectFranchise.com. This site matches a franchisor's desired characteristics with prospective franchisee traits. Using a 7-point questionnaire, we match clients with leads that meet their specific requirements, as well as investment and business experience requirements.

The site provides an additional venue in which to promote your franchise and generate qualified leads. Set your screening criteria to specify the exact requirements that you are looking for, allowing you to receive requests only from those prospective franchisees who meet these specified needs. These include:

- Primary franchise industry visitor is interested in (16 options)
- Range of capital to invest (5 options)
- Location in the U.S. and Canada (by state or province)
- Whether or not the visitor is currently a franchisee
- Previous business experience (5 categories)
- Whether visitor is looking for single unit, multiple units, or area developer
- Time frame to invest (3 months, 3-6 months, over 6 months)

When a site visitor's responses match the needs of a given franchisor, then a link to that franchisor's profile will show up.

Pick the perfect franchise for you

1. What type of franchise(s) are you interested in starting?
(check all that apply)

<input type="checkbox"/> Advertising & Promotion	<input type="checkbox"/> Foods & Restaurants
<input type="checkbox"/> Automotive	<input type="checkbox"/> Health/Beauty/Fitness
<input type="checkbox"/> Business Services	<input type="checkbox"/> Home Services
<input type="checkbox"/> Children's Services	<input type="checkbox"/> Retail
<input type="checkbox"/> Cleaning	<input type="checkbox"/> Sports & Recreation
<input type="checkbox"/> Computer & Internet	<input type="checkbox"/> Training
<input type="checkbox"/> Education	<input type="checkbox"/> Travel & Lodging
<input type="checkbox"/> Financial Services	<input type="checkbox"/> All Other Categories

2. How much capital are you willing to invest?

SUBMIT



World Franchising Network

Earnings Claims Reports

Gain Insider Knowledge

Included in your World Franchising membership is a complimentary 2013 earnings claims package from the Food-Service (\$250 - 143 Item 19s), Service-Based (\$450 - 264 Item 19s), Retail (\$150 - 37 Item 19s), or Lodging (\$150 - 57 Item 19s) industry (your choice). All Item 19s are from 2013 FDDs and contain 2012 operating data. For more information, see www.Item19s.com.

Additional Features

In addition to the wealth of information about specific franchisors, the site also provides a great deal of information about the industry and third-party services. These include:

- Franchising Suppliers (www.FranchisingSuppliers.com)
- Franchising Attorneys (www.FranchisingAttorney.com)
- General industry news
- Franchising industry events and conventions
- General industry press releases

JOIN TODAY

Discounts for Franchisors with Multiple Brands

1 Brand – \$1,500 for 12 months
2 Brands – \$1,200 each
3 Brands – \$900 each
4 Brands – \$800 each
5+ Brands – \$700 each

To join the World Franchising Network, simply submit the following:

- Response & Payment Form (see below)
- Profile Questionnaire ([Click here](#))
- Veteran Questionnaire - Optional ([Click here](#))
- Minority Questionnaire - Optional ([Click here](#))
- Pick The Perfect Franchise Questionnaire - Optional ([Click here](#))
- Forward your most recent FDD for consideration for the 2014 edition of *Bond's Top 100 Franchises* or inclusion in *Bond's Hottest New Franchises*
- Your 4-color company logo(s), high-resolution (at least 300 DPI) EPS or TIFF file in CMYK color format. [Click here](#) for details (email to info@worldfranchising.com)

PARTICIPATION

☐ Yes, we wish to participate in the World Franchising Network. We understand that we will be charged \$1,500 and that the benefits include those enumerated above. We understand that this contract will automatically renew each year unless we submit a termination notice at least 30 days prior to the renewal period. Our contract will renew every year at the price stated above and we will not be subject to yearly price increases as long as the contract is in effect. Once cancelled, renewals will be at the rates then in effect.

Enclose Payment			
<input type="checkbox"/> Check Enclosed		<input type="checkbox"/> Invoice Us	
Charge My:	<input type="checkbox"/> American Express	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard
Card Number:		Expiration Date:	CVV2 Code:
Name on Card:		Billing Zip Code:	

Approved By:		Phone Number:	
Company Name:			
Date:			

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