

# TAKE A PERMANENT VACATION FROM YOUR JOB! START A HOME-BASED TRAVEL BUSINESS!



### Why join CruiseOne / Dream Vacations? No other travel franchise can give you what WE CAN.

### **Our Customers Love Us**

Our Franchisees have a 20% increase in repeat customers, 96% customer satisfaction rating and incredible brand loyalty.

### A Powerhouse in the Travel Industry

We are part of World Travel Holdings, the world's largest cruise agency. Gain instant affiliation as part of a powerhouse in the travel industry with unrivaled buying power, relationships and resources.

#### We're in the TOP 3%

We are ranked in the top 3% among more than 4,000 operating franchise systems worldwide. Our franchising program is second to none in the travel industry!

### **Highest Commissions**

You'll earn 100% of the industry's highest paid commission.

#### **Access Exclusive Promotions**

We fully fund \$500,000 a year for promotions on behalf of our Franchise Owners, providing your clients with exclusive offers found nowhere else.

### **Multiple Customized Websites**

Your customers can book travel directly on your multiple consumer-facing, mobile-friendly websites that have been customized for your business.

### **Peer-to-Peer Networking**

We've built a culture that promotes peer networking. Through regional events and our annual convention at sea (you'll be cruising with hundreds of your peers), you'll learn how other franchisees built their business.

### \$9,800 Initial Investment

You'll find no bigger value for your initial investment.

### **No Travel Experience Necessary**

Nearly all of our home-based cruise franchise owners had no prior industry experience, but they all have one thing in common, a passion for travel and an entrepreneurial spirit!



24/7 support by a team of travel industry experts



# We're going to set you up for success. Franchisee support NEVER EVER stops.

### **Marketing**

Our award-winning marketing and lead generation programs for our Cruise Franchise Owners includes our "Four Dimensional Marketing Plan" that is comprised of online marketing, offline marketing, public relations and a team of in-the-field business development managers to support you with your localized plan.

### **Training**

Full training is provided during a 6-day Initial training program - located in the cruise capital of the world, Fort Lauderdale, FL. Plus, dynamic continuing education opportunities educate you on the core components of the travel business while focusing on specific operational tools to ensure your success. We also offer a kick-start program for your business and share best practices with you.

### **Technology**

Recently, we've invested an additional \$1 Million dollars in our technology enhancements, to stay cutting edge. CruiseOne employs cutting-edge technology solutions specifically designed for our travel Franchise Owners. These web-based business tools provide everything you need to market, sell and service your clients and include customized websites, a well-equipped proprietary reservation system and a private intranet.

### **Dedicated Corporate Headquarters Team**

We make an oath to help you build your business foundation and arm you with a robust knowledge of the services and products integral to this industry. A full support team of nearly 90 corporate employees are at your reach for continuous guidance. Our support staff to franchise owner ratio is 1:10 – the strongest ratio of any travel franchise! This includes 24-hour Technical Support and Customer Service which are essential to the growth of your business.



## What are you waiting for? START ENJOYING business ownership as a travel professional.

### Flexibility, Profitability, Success

Our flexible "work-from-anywhere" environment and the excitement of the travel industry appeal to just about everyone. Owning a Travel Franchise is the perfect opportunity to explore business ownership with tremendous rewards. So take that first step towards your Franchise today.

### Up to 20% Discount off the Franchise Fee

We offer a 20% discount off the franchise fee to U.S. Veterans. Plus, as part of our DiversityFran initiative, we offer 10% off the franchise fee. Top that off with our flexible financing option, which not only make it a lot easier to become a franchise owner, but makes it more affordable than ever!

### **VIDEOS**

- 1. https://www.youtube.com/watch?v=bkBGgsxEzmQ
- 2. https://www.voutube.com/watch?v=rCvGgI5wK7U
- 3. <a href="https://www.youtube.com/watch?v=-HriJkzLLcY">https://www.youtube.com/watch?v=-HriJkzLLcY</a>
- 4. <a href="https://www.youtube.com/watch?v=WnbNwghQdgM">https://www.youtube.com/watch?v=WnbNwghQdgM</a>







### MORE INFORMATION









