

50 Top Franchises for Minorities For USA Today

Franchisor Questionnaire

If unsure of exact numbers, please use "best guess" estimate for any of the questions below.

1. MINORITY FRANCHISEE REPRESENTATION			
As of 7/1/2009, our system has:			
a. Actual Number of Franchised Units:	_____	c. Number of Franchise Units Owned by Minorities	_____
b. Actual Number of Company-Owned Units:	_____	d. Number of Company-Owned Units Managed by Minorities	_____
Total Operating Units (a + b):	_____	Total Number of Minority Franchisees/Managers (c + d):	_____

2. OVERALL MINORITY REPRESENTATION			
Approximately how many Franchised Units (or what percentage) are owned (50% or greater minority ownership) by:			
_____ Hispanics	_____ African Americans	_____ Asian Americans	_____ Native Americans
Other Minorities: _____			

3. MINORITY MANAGERIAL REPRESENTATION	
a. How many senior-level management employees (annual salary in excess of \$60,000) are there within the parent company?	_____
b. Of these senior-level management employees, how many positions are filled by minority employees?	_____

4. MINORITY INCENTIVE PROGRAMS			
Which of the following assistance programs do you offer to minority franchisees?			
<input type="checkbox"/> Development Allowances	<input type="checkbox"/> Equipment Financing	<input type="checkbox"/> Franchise Fee Deferment	<input type="checkbox"/> Franchise Fee Reduction
<input type="checkbox"/> Financing Referrals	<input type="checkbox"/> Flexibility in Store	<input type="checkbox"/> Government Incentives	<input type="checkbox"/> Initial Inventory
<input type="checkbox"/> Lease Negotiations	<input type="checkbox"/> Loan Assistance	<input type="checkbox"/> Managerial Training	<input type="checkbox"/> Mentoring
<input type="checkbox"/> Sale-Leaseback	<input type="checkbox"/> Other: _____		

Submitted By:	
Company Name:	
Telephone:	
Email Address:	

Please return the completed questionnaire, along with your most current FDD and marketing materials, **no later than September 1st** to:

Ms. Blair Cavagrotti
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