

ANNUAL REVENUES AND GROSS MARGINS CHART

V2K WINDOW FASHIONS TOP FIVE FRANCHISEES OF FY2006¹:

	Total Revenue	Total Retail Product Sales	Cost of Goods Sold	Product Sales Gross Margin	Gross Margin %
Averages	\$455,883.58	\$397,632.93	\$162,678.25	\$234,954.68	59.1%

Notes to Annual Revenues and Gross Margins Chart:

CAUTION

Some outlets have sold this amount and achieved the gross margin shown. There is no assurance you'll do as well. If you rely upon our figures, you must accept the risk of not doing as well.

¹ – Amounts shown are for the period from October 1, 2005 through September 30, 2006. See the “Summary of Factual Basis for Data,” which appears below in this document, for more information about this revenue/sales period.

“Total Revenue” is the total revenue of the business from all sources. **“Total Retail Product Sales”** is the total retail price of the products sold by the business to its customers. **“Cost of Goods Sold”** is the price paid by the business for the goods that are sold to its customers. **“Product Sales Gross Margin”** is the retail price of the goods sold by the business to its customers, less the price paid by the business for the goods. The averages shown in the chart are computed by dividing the total in each category by the number of franchises in the sample.