

# Fruitfull®

## CONFIDENTIAL

**Happy & Healthy Products, Inc.**

### **FRANCHISE CANDIDATE APPLICATION FORM**

**Please complete the Confidential Application and Disclosure and:**

- 1) **FAX to:** 561-368-5267; **OR**
- 2) **MAIL to:** Happy & Healthy Products, Inc.  
1600 S. Dixie Highway, #200  
Boca Raton, FL 33442

Either way, we will be sending you additional information and contacting you soon!

THE SUBMISSION OF THIS FORM DOES NOT CONSTITUTE AN AGREEMENT BY EITHER  
PARTY AND INVOLVES NO OBLIGATION OF ANY KIND. IT IS PURELY FOR  
INFORMATIONAL PURPOSES

This Application and Disclosure must be completed in full and submitted to  
Happy & Healthy Products, Inc. You will not be considered as a Franchise  
Candidate until H&H has received this Application completed in full.

Although not mandatory, resumes and personal financial statements  
As well as personal anecdotes are considered very appropriate.  
You are encouraged and invited to include them as well.

Date \_\_\_\_\_ County you live in \_\_\_\_\_

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City, State & Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Web Address: \_\_\_\_\_

Phone Numbers: ( ) \_\_\_\_\_ ( ) \_\_\_\_\_  
Home Business

Best place and time(s) to reach you by phone: \_\_\_\_\_

Birth Date \_\_\_\_\_ Age \_\_\_\_\_ Marital Status \_\_\_\_\_ Dependent(s) \_\_\_\_\_ Age \_\_\_\_\_

Spouse's Name \_\_\_\_\_ Spouse's Current Employment \_\_\_\_\_

Spouse's Birth Date \_\_\_\_\_ Age \_\_\_\_\_ Dependent(s) \_\_\_\_\_ Age \_\_\_\_\_

NAME OR NAMES (IF PARTNER IS OTHER THAN SPOUSE) \*Please complete separate application.

Where did you hear about this business opportunity? Please be specific: \_\_\_\_\_

What first attracted you to our company? \_\_\_\_\_

List 3 Character References:

Name/Address/Day Time Phone Number & Occupation

Employment during the last 5 years. List present or last job first.

Employer/Duties	Salary/mo.	From	To
_____	\$ _____	_____ / _____	
_____	\$ _____	_____ / _____	
_____	\$ _____	_____ / _____	

How do you feel your business and/or job experience would help you run your own business? \_\_\_\_\_

## FINANCIAL INFORMATION

Do you own your own Residence? YES \_\_\_\_\_ NO \_\_\_\_\_ How long have you owned it? \_\_\_\_\_

Name of Bank or Banks where you have accounts: Including stocks, bonds and their value.

Name/Address

Type of Account

Current Balance

\_\_\_\_\_  
\_\_\_\_\_

List approximate value of stocks and bonds you own \_\_\_\_\_

Your estimated total taxable income for the last 3 years: \_\_\_\_\_ \$ \_\_\_\_\_; \_\_\_\_\_ \$ \_\_\_\_\_; \_\_\_\_\_ \$ \_\_\_\_\_  
Year Year Year

List 3 Credit References:

Name/Address

Type of Credit

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please fill in Social Security Number for each party involved.

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

TO BE CONSIDERED AS THE OWNER OF A "FRUITFULL"® FRANCHISE, YOU MUST COMPLETE THIS APPLICATION IN FULL. PLEASE DO NOT LEAVE ANY BLANKS.

Do you plan to manage your Franchise personally? YES \_\_\_\_\_ NO \_\_\_\_\_

Will you have a partner in this business? \_\_\_\_\_

How much will partner invest? \$ \_\_\_\_\_

Will this partner be active in this business? YES \_\_\_\_\_ NO \_\_\_\_\_

What driving radius are you willing to service from your home? (example - one hour) \_\_\_\_\_

Who would primarily run the business? \_\_\_\_\_

How flexible are your work hours? \_\_\_\_\_

How much capital are you in a position to invest? \_\_\_\_\_

State your approximate financial net worth: \_\_\_\_\_

Additional pertinent financial information (if any): \_\_\_\_\_

## AVAILABILITY

When will you be available to open this business? \_\_\_\_\_

What would be your first two choices of geographic area?

1. \_\_\_\_\_

2. \_\_\_\_\_

GENERAL INFORMATION			
ADAPTABILITY (please be candid)			
As an organizer and a "doer" I consider myself	Above Average	Average	Below Average
My ability to work independently without relying on others is, in my opinion			
My ability to teach and counsel others is			
I feel that my "self-starting" talents are			
My level of desire to own a business is			
My ability to communicate with people from all walks of life is			
My patience when dealing with less qualified persons is			
My thoroughness in completing any task is			
My cooperation in following guidance offered is			

#### GOALS:

My annual income goal is: \$25,000\_\_\_\_\_ \$50,000\_\_\_\_\_ or \$\_\_\_\_\_

If necessary, to reach my income goal I would be willing to work a maximum of \_\_\_\_\_ hours/per day.

#### PRIORITIES:

Please rank the following items in order of importance to you:

- A. Income\_\_\_\_\_
- B. Location\_\_\_\_\_
- C. Independence\_\_\_\_\_
- (desire to operate own business)
- D. Job Satisfaction\_\_\_\_\_
- E. Opportunity\_\_\_\_\_
- (desire to develop an organization)

We appreciate your interest in Happy & Healthy Products, Inc. It is understood that the purpose of this application is for general information which does not obligate you or H&H in any way.

I certify that the above information supplied by me is true and correct. I authorize release of any information deemed necessary by H&H to verify any and all of the above information. I hold H&H harmless for any damages arising from verification of the information contained therein.

Signature (Applicant) \_\_\_\_\_ Date \_\_\_\_\_

Signature (Spouse) \_\_\_\_\_ Date \_\_\_\_\_

Additional information supplied by H&H Representative:

Franchise Candidate is initially: Accepted\_\_\_\_\_ Rejected\_\_\_\_\_

Dear Prospective HAPPY & HEALTHY PRODUCTS HEALTHY FRANCHISEE:

You have expressed an interest in learning more about the Happy & Healthy Products Healthy Products, Inc. Franchising Program. Happy & Healthy Products, Inc. ("H&H") has invested many years and considerable money in developing and improving its System for developing, distributing and marketing Fruitfull® Brand Frozen Fruit Bars and related products. Much of the information about the H&H System is confidential. The main purpose of the agreement below is to ensure that you are not a competitor and that your desire to receive more information is legitimate. H&H is only willing to share confidential information about its Franchise System with *bona fide* franchise applicants who agree to neither make unauthorized disclosures of any of its confidential information nor to use it for any purpose other than evaluating its franchise offer.

AGREEMENT NOT TO DISCLOSE OR USE  
CONFIDENTIAL INFORMATION

- (1) I acknowledge that Happy & Healthy Products, Inc. ("H&H") will provide me with confidential information for my use in evaluating the H&H Franchise, and for my potential use in carrying on business under an H&H Franchise Agreement.
- (2) I warrant and represent to H&H that I am a *bona fide* candidate for an H&H Franchise, that I am not already in the business of selling frozen fruit bars, and I am not an agent or representative of any business which sells frozen fruit bars.
- (3) I understand that this Agreement does not commit me to purchase a franchise; it is only intended to protect H&H's confidential information.
- (4) I acknowledge that if I violate this Agreement, H&H may take legal action to both enjoin my further disclosure or use of its confidential information, and to collect for damages, and that should H&H succeed in its suit, that I shall be obliged to pay all of the attorney's fees and costs H&H incurs as a result of my breach.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Printed Name