



# World Franchising Network



## World Franchising Branding Program

### WEBSITES

[WorldFranchising.com](http://WorldFranchising.com)

[100TopFranchises.com](http://100TopFranchises.com)\* – For exceptional franchisors with over 50 operating units  
[HottestNewFranchises.com](http://HottestNewFranchises.com)\* – For franchisors with less than 50 operating units

[Item19s.com](http://Item19s.com) – Over 500 2015 Item 19s (FPRs) available for sale at \$40 each

[FranchiseDisclosures.com](http://FranchiseDisclosures.com) – Over 30,000 current year (over 1,500) and archived FDDs and UFOCs

[FranchisorDatabase.com](http://FranchisorDatabase.com) – Listing of over 4,000 active North American franchisors and over 22,000 key executives with titles

[FranchisingURLs.com](http://FranchisingURLs.com) – Franchise URLs for sale  
*\*Now redirect to WorldFranchising.com*

### PUBLICATIONS

*Bond's Top 100 Franchises* (7 Editions)

Merit-based listing of 100 exceptional franchises

*"How Much Can I Make?"* (15 Editions) ~100 current-year Item 19s in their entirety from name-brand franchisors

**Complimentary** 2014 - 2016 FDD with Participation in World Franchising Network. Choose from over 3,000 documents. All subsequent FDD orders invoiced at \$90 each.

### *We Provide the Exposure, You Provide the Value*

The overarching objective of the World Franchising Network is to provide the site visitor with accurate, detailed information so that he or she knows a great deal about the franchisor's business before requesting more information about the company.

The World Franchising Network is committed to assisting individuals in their quest for self-employment and business ownership. We seek to provide prospective franchisees with the most all-inclusive and up-to-date information on the maximum number of legitimate franchise systems and service providers. We feel strongly that the inherent operating and systems advantages that franchising offers make it the preferred avenue for 95% of those who want to go into business on their own.

### All franchisors enjoy the following additional benefits:

The tangible results of participating in the online and print listings are qualified leads from prospects who already know: 1) your geographic emphasis; 2) the investment required; 3) the training given; 4) services provided, and 5) enough in-depth background data to be **truly interested and informed before** requesting additional information.

- Detailed profile and company logo on [www.WorldFranchising.com](http://www.WorldFranchising.com), the industry's most comprehensive online profile of franchisors, including visitor request for more information
- Optional listing of contact person and email address for direct expression of interest - our sense is that prospective franchisees want a prompt response to their expression of interest
- Complimentary FDD (2014 through 2016) from [www.FranchiseDisclosures.com](http://www.FranchiseDisclosures.com)
- Subsequent FDD orders invoiced at \$90 each
- 25% discount of annual industry FDD packages (roughly 23 industry groupings)
- 25% discount on annual Item 19/Financial Performance Representations Industry Packages (4 options, a \$150-\$450 value)

**WorldFranchising.com**  
THE DEFINITIVE GUIDE TO THE WORLD OF FRANCHISING

Search Franchises Resources Service Providers Advertise About Us

Find a Franchise

- By Industry
- By Alphabetical Listing
- By Average Total Investment
- By Total Operating Units
- By Average Franchise Fee
- By Publication
- By Keyword **Go**

Franchise Spotlight

**ServiceMaster Clean**

With over 60 years of franchising experience and over 4,000 franchisees, SERVICEMASTER CLEAN continues to grow each year and offers franchise opportunities in three distinct categories: 1) Commercial Cleaning services 2) Residential carpet and upholstery cleaning & 3) Disaster Restoration services.

Home > Franchise Directory > Retail Stores > Sign Stores > FASTSIGNS

**FASTSIGNS**

FASTSIGNS International, Inc.  
2542 Highlander Wy.  
Carrollton, TX 75006  
(800) 827-7446 / (214) 346-5679  
(866) 422-4927 (Fax)  
Mr. Mark L. Jameson, EVP, Franchise Support & Development  
mark.jameson@fastsigns.com  
Visit Website  
FAQ

Request Info

Signage has never been more important. Right now, businesses are looking for new and better ways to compete. Industries are reworking to meet compliance standards and advertisers are expanding their reach into new media, like digital signage, QR codes and mobile websites. Join the franchise that's leading the next generation of business communication. Now more than ever, businesses look to FASTSIGNS® for innovative ways to connect with customers in a highly competitive marketplace. Our high standards for quality and customer service have made FASTSIGNS the most recognized brand in the industry, driving significantly more traffic to the Web than any other sign company.

Profile Top 100 Growth Request Info

Franchisor Background Financial Requirements

Year Established: 1985  
Franchising Since: 1985  
Operating Units

Investment

Minimum Net Worth	\$250K
Cash Investment	\$80K

Similar to FASTSIGNS

- Starts with F
- Investment between \$100,000 - \$249,000
- Between 500 and 999 operating units
- Fee at \$30,000 or more
- As found in *Entrepreneur's* Top 100 Franchises

# WorldFranchising.com

## The Most Comprehensive and Up-To-Date Website on Franchising —

The World Franchising Network allows qualified franchisors to “strut their stuff” to site visitors. The site includes general information, specific links to veteran and minority outreach efforts, current news, and articles written by the World Franchising Network.

WorldFranchising.com is the result of a consolidation of six previously stand-alone websites into one. It is unquestionably the most comprehensive and up-to-date website on franchising. WorldFranchising.com lists detailed profiles on ~250 North American franchisors. The profiles are sorted by seven search criteria:

- Key Word (signs, FASTSIGNS, maintenance, etc.)
- Alphabetically
- Industry Type (36 primary categories, over 150 subcategories)
- Total Operating Units (franchised, company-owned, and total)
- Average Total Investment
- Average Franchise Fee

Each participating franchisor has a detailed profile that is the result of an extensive 47-point questionnaire. The profile includes all of the critical information needed to determine if the site visitor has an interest in becoming a franchisee. If so, the visitor can either call or email the designated contact person at the franchise who is in charge of responding to prospective franchisees. If there is no interest, neither the franchisor nor the prospective franchisee wastes his or her time. The 4-color company logo provides brand recognition and allows visitors instant visual access to a franchise system. Click here for FASTSIGNS profile.

Home > Franchise Directory

**Franchise Directory**

Automotive Services (11)

- Auto - General (3)
- Auto Appearance Services (3)
- Car Washes (1)
- General Auto Repair Services (4)

Baked Goods (5)

- Bagels (1)
- Baking - General (2)
- Bread (1)
- Cookies (1)

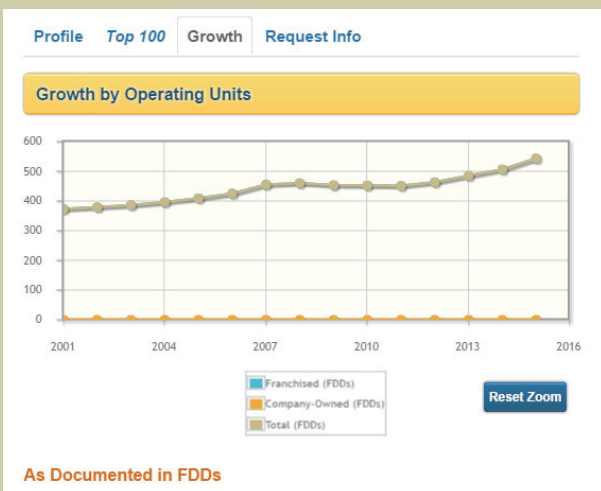
Beauty-Related Services (8)

Maintenance Services (35)

- Bathroom Sanitation (2)
- Carpet and Upholstery Cleaning (3)
- Commercial/Residential Cleaning (8)
- Handyman Services (4)
- Heating, Cooling, Ventilation (2)
- Interior Products and Services (3)
- Lawncare and Landscaping (1)
- Maintenance - General (3)
- Pest Control/Extermination (1)
- Plumbing & Electric Services (2)
- Restoration Products, Services (4)
- Window Cleaning (2)

## Growth

One of the most telling aspects of the due diligence process is the growth of the company over the past 6 - 10 years. If its growth is steady and is increasing at a controllable rate, this is encouraging to know. If, on the other hand, the franchise has lost franchisees in significant numbers, there should be a straightforward explanation as to why this is. Our growth charts, which indicate both franchised and company-owned units, clearly illustrate the recent progress of any given franchised business.



## Hottest New Franchisors

In light of the fact that the more entrepreneurially-oriented prospective franchisees are likely to achieve greater financial rewards with a well-chosen, small, but growing franchise than with one that may have already reached its potential, the Hottest New Franchises program actively promotes those companies that have less than 30 operating units and which have been franchising for less than 3 years. It is felt that these smaller companies, if properly vetted, provide outstanding growth potential and the option to acquire multiple contiguous markets units before the overall market is spoken for.

## Additional Features

In addition to the wealth of information about specific franchisors, the site also provides in-depth information about the industry and third-party services. These include:

- Franchising Attorneys ([www.BestFranchiseAttorneys.com](http://www.BestFranchiseAttorneys.com))
- Franchising Suppliers ([www.BestFranchiseSuppliers.com](http://www.BestFranchiseSuppliers.com))
  - Link to [www.FranchiseDisclosures.com](http://www.FranchiseDisclosures.com)
  - Link to [www.FranchisorDatabase.com](http://www.FranchisorDatabase.com)
  - Link to [www.Item19s.com](http://www.Item19s.com)
- Over 120 franchise industry domain names for sale ([www.FranchisingURLs.com](http://www.FranchisingURLs.com))



# World Franchising Network

## JOIN TODAY

To join the World Franchising Network, simply submit the following:

- Response & Payment Form (See below)
- Profile Questionnaire ([Click here](#))
- Your 4-color company logo(s), high-resolution (at least 300 DPI) EPS or TIFF file in CMYK color format (email to [rob@worldfranchising.com](mailto:rob@worldfranchising.com)).

## PARTICIPATION IN THE WORLD FRANCHISING NETWORK

☐ **Yes**, we wish to participate in the World Franchising Network. We understand that we will be charged \$200 per year for our listing, and that the benefits include those enumerated on Page 1. The listing will automatically terminate after 12 months unless both parties agree to continue the listing. (Unlike many lead generation sites, we oppose locking you into a long-term commitment unless you are pleased with the results.)

Enclose Payment			
<input type="checkbox"/> Check Enclosed		<input type="checkbox"/> Invoice Us	
Charge My:	<input type="checkbox"/> American Express	<input type="checkbox"/> Visa	<input type="checkbox"/> MasterCard
Card Number:	Expiration Date:		CVV2 Code:
Name on Card:	Billing Zip Code:		

Approved By:		Phone Number:	
Company Name:			
Date:			
Email:			

World Franchising Network

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Website: [WorldFranchising.com](http://WorldFranchising.com) • Email: [info@worldfranchising.com](mailto:info@worldfranchising.com)